

DEPARTAMENTO DE ECONOMIA
DE LA EMPRESA

DEPARTAMENTO DE ECONOMÍA DE LA EMPRESA

Director: Prof. Dr. D. JOSE ANTONIO TRIBO GINE

☒ Universidad Carlos III de Madrid

Actividades de investigación

Tesis Doctorales

- Capital intelectual y exportación: un análisis desde la perspectiva del conocimiento y del contexto
Autor: DEL CASTILLO, C.A.
Director/Codirectores: MUÑOZ, F.
Universidad: UNIVERSIDAD CARLOS III DE MADRID
Año: 2017
Cód. IAI: TE/0000006268
- ESSAYS ON LIQUIDITY
Autor: MACEDO, D.N.
Director/Codirectores: PENALVA, J.S.
Universidad: UNIVERSIDAD CARLOS III DE MADRID
Año: 2017
Cód. IAI: TE/0000006216
- Essays on accounting conservatism, corporate social responsibility, and corporate governance
Autor: ZHANG, Y.
Director/Codirectores: TRIBO, J.A.; GARCIA, J.M.
Universidad: UNIVERSIDAD CARLOS III DE MADRID
Año: 2017
Cód. IAI: TE/0000006214
- Estrategias Competitivas y Gestión Deportiva: un estudio integral aplicado al sector del fútbol
Autor: QUISPE, J.R.
Director/Codirectores: RIVERA, J. E.
Universidad: UNIVERSIDAD CARLOS III DE MADRID
Año: 2017
Cód. IAI: TE/0000006213
- Optimal Portfolio Strategy of Cointegrated assets
Autor: TANG, T.
Director/Codirectores: SERRANO, P.J.; FIGUEROLA-FERRETTI, I.
Universidad: UNIVERSIDAD CARLOS III DE MADRID
Año: 2017
Cód. IAI: TE/0000006218
- The value of patent knowledge: internal and external valuation

Autor: PAVAN, J.
Director/Codirectores: PALOMERAS, N.
Universidad: UNIVERSIDAD CARLOS III DE MADRID
Año: 2017
Cód. IAI: TE/0000006217

- THREE ESSAYS ON FIRM INNOVATION
Autor: WEHRHEIM, D.A.
Director/Codirectores: PALOMERAS, N.
Universidad: UNIVERSIDAD CARLOS III DE MADRID
Año: 2017
Cód. IAI: TE/0000006215

Tesinas

- TFE-C1.229-10384 LA INDUSTRIA HALAL EN ESPAÑA. ASPECTOS JURÍDICOS DE LA ALIMENTACIÓN HALAL (Específico)
Autor: EL BOUZROTI, S.
Director/Codirectores: ALVAREZ, M. J.
Universidad: UNIVERSIDAD CARLOS III DE MADRID
Centro donde se presentó: CAMPUS DE GETAFE
Año: 2017
Cód. IAI: TE/0000006511
- TFE-C1.229-12072 ADECUACIÓN Y FUTURO DE LA MODA RÁPIDA AL GRI (GLOBAL REPORTING INITIATIVE RSC) ANÁLISIS DE LAS MEJORES PRÁCTICAS (Específico)
Autor: DE MESA, M.
Director/Codirectores: ALVAREZ, M. J.
Universidad: UNIVERSIDAD CARLOS III DE MADRID
Centro donde se presentó: CAMPUS DE GETAFE
Año: 2017
Cód. IAI: TE/0000006508

Proyectos Fin de Carrera

- Trabajos de Fin de Grado, 2017
Autor: BLANCO, J.A.; GARCIA, G.; DE LA HORRA, C.
Director/Codirectores: DUQUE, L.C.
Año: 2017
Cód. IAI: TE/0000006484
- Wafe SL
Autor: AMO, S.
Director/Codirectores: GARCIA, B.
Universidad: UNIVERSIDAD CARLOS III DE MADRID
Centro donde se presentó: FACULTAD CIENCIAS SOCIALES Y JURIDICAS
Año: 2017
Cód. IAI: TE/0000006459

Proyectos Fin de Master

- "A Study on Work-Life Balance: Exploring PTO at a Leading Management Consulting Firm". Autora:

Celina Íñiguez San Prudencio. (Tesina Fin de Master; Master in Human Resources Management)
Director/Codirectores: MUÑOZ, F.
Año: 2017
Cód. IAI: TE/0000006514

- Accounting Reporting Decisions and firms' innovativeness
Autor: PEDRAZA, M.V.; GOMEZ, M.
Director/Codirectores: GUO, B.
Universidad: UNIVERSIDAD CARLOS III DE MADRID
Año: 2017
Cód. IAI: TE/0000006500
- Accounting Reporting Decisions and firms' innovativeness
Autor: VEGA, H.W.
Director/Codirectores: GUO, B.
Universidad: UNIVERSIDAD CARLOS III DE MADRID
Año: 2017
Cód. IAI: TE/0000006501
- Analysis de Empresa: Eat the Ball
Director/Codirectores: PARASKEVOPOULOU, E.
Año: 2017
Cód. IAI: TE/0000005975
- "Attracting talent by means of non-monetary rewards: A generation-based perspective". Autora: Marina García Torres (Tesina Fin de Master; Master in Human Resources Management)
Director/Codirectores: MUÑOZ, F.
Año: 2017
Cód. IAI: TE/0000006515
- Brand Pyramid: Education First (Lukas Fasching)
Director/Codirectores: DE VRIES, E.L.E.
Año: 2017
Cód. IAI: TE/0000006494
- "Employee retention and turnover a case study exploring retention factors and the perceived impact of turnover on the remaining employees". Autora: Elena Schweizer (Tesina Fin de Master; Master in Human Resources Management)
Director/Codirectores: MUÑOZ, F.
Año: 2017
Cód. IAI: TE/0000006516
- Environmental sustainability, digitalization and innovation management - the Danfoss case
Director/Codirectores: PARASKEVOPOULOU, E.
Año: 2017
Cód. IAI: TE/0000005977
- Instagram (Paula Josnie Gomez Costas)
Director/Codirectores: DE VRIES, E.L.E.
Año: 2017
Cód. IAI: TE/0000006495

- Loss Disclosure, Financial Reporting Quality, and Cost of Debt
Autor: PERDEK , S.A.
Director/Codirectores: GARCIA, B.
Universidad: UNIVERSIDAD CARLOS III DE MADRID
Centro donde se presentó: FACULTAD CIENCIAS SOCIALES Y JURIDICAS
Año: 2017
Cód. IAI: TE/0000006458

- Master in marketing thesis, 2017
Autor: VYSNIAUSKAITE, I.; PEREZ, N.; VIERA, E.; OKOCKYTE, V.; BELTRAN, S.
Director/Codirectores: DUQUE, L.C.
Año: 2017
Cód. IAI: TE/0000006482

- Microfarm Project: Coffee Island (Angeliki Zeaki)
Director/Codirectores: DE VRIES, E.L.E.
Año: 2017
Cód. IAI: TE/0000006493

- Personal branding on InstagramThe beginning of a new era? The influence of influencers on Instagrammers as a multi-billion dollar industry and how it affects its users (Noémie Castelain)
Director/Codirectores: DE VRIES, E.L.E.
Año: 2017
Cód. IAI: TE/0000006491

- Plan de Negocio: Aerial Solution for the agriculture sector
Director/Codirectores: PARASKEVOPOULOU, E.
Año: 2017
Cód. IAI: TE/0000005978

- Plan de Negocio: Co-living Space in Greece
Director/Codirectores: PARASKEVOPOULOU, E.
Año: 2017
Cód. IAI: TE/0000006465

- Plan de Negocio: Consultora para la industria de construcción
Director/Codirectores: PARASKEVOPOULOU, E.
Año: 2017
Cód. IAI: TE/0000005976

- Self-Control Conservation: Ego Depletion Adaptation of the Consumer (Olga Tsybko)
Director/Codirectores: DE VRIES, E.L.E.
Año: 2017
Cód. IAI: TE/0000006496

- Social Media Credibility: Personal Branding (Laura Sanchez-Crespo Bornez)
Director/Codirectores: DE VRIES, E.L.E.
Año: 2017
Cód. IAI: TE/0000006492

Publicaciones y actividades de difusión de resultados

Publicaciones en revistas científicas nacionales

- GUTIERREZ, M. ; SÁEZ, M.I.
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Cód. IAI: AR/0000021747
- ROBALO, R.; GAGO, S.
The role of trust in the primary adoption stage of management accounting innovations , *Spanish Journal of Finance and Accounting-Revista Espanola de Financiacion y Contabilida (Revista Espanola de Financiacion y Contabilidad-Spanish Journal of Finance and Accounting)*, Vol. 46, Núm. 1, 2017, pp. 63-91, ESPAÑA.
Cód. IAI: AR/0000019652

Publicaciones en revistas científicas internacionales

- ADRIANI, P.; ALI, A.H.; MASTROGIORGIO, M.
Measuring Exaptation and Its Impact on Innovation, Search, and Problem Solving, *ORGANIZATION SCIENCE*, Vol. 28, Núm. 2, 2017, pp. 320-338, ESTADOS UNIDOS DE AMERICA.
Cód. IAI: AR/0000020091
- AGUILERA , R.; DESENDER, K.A.; LOPEZ-PUERTAS, M.; LEE, J.
The governance impact of a changing investor landscape, *JOURNAL OF INTERNATIONAL BUSINESS STUDIES*, Vol. 48, Núm. 2, 2017, pp. 195-221, REINO UNIDO.
Cód. IAI: AR/0000019595
- ALVAREZ, M. J. ; MONTES-SANCHO, MJ ; MENDONÇA, E.
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Cód. IAI: AR/0000020393
- ALVAREZ, M. J. ; MONTES-SANCHO, MJ ; MENDONÇA, E.
Una primera aproximación a los SPOCs-FC en el contexto de la Gestión de la Cadena de Suministro, *Working Papers on Operations Management*, Vol. 8, 2017, pp. 151-163.
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- BALBAS DE LA, A.; BALBAS, B.; BALBÁS, R.
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- CHO, H.; SONG, B.
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- ESTEBAN, M.; VIDAL-SANZ, JOSE M. ; YILDIRIM, G.
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- GAGO, S. ; NUÑEZ, M.
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Cód. IAI: AR/0000019683
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Cód. IAI: AR/0000018494
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Cód. IAI: AR/0000021854
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- GZYL BUCHHOLZ, H.; MAYORAL, S.
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Cód. IAI: AR/0000021778
- HASMAN, A.; SAMARTIN, M.
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Cód. IAI: AR/0000020306
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Cód. IAI: AR/0000020382
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Cód. IAI: AR/0000020643
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Cód. IAI: AR/0000020677
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Cód. IAI: AR/0000019343
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Cód. IAI: AR/0000019622
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Cód. IAI: AR/0000021756
- STIRPE, L.; ZARRAGA, C.M.
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Cód. IAI: AR/0000019589
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Colaboraciones en obras colectivas

- CASTELLO, M.I.; BARBERÁ, D.
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- BALBAS DE LA, A.; BALBAS, B.; BALBAS, R.
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Cód. IAI: DT/0000001630
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Ponencias y Comunicaciones a congresos

- ALVAREZ, M. J.
Una primera aproximación a los SPOCs-FC en el contexto de la Gestión de la Cadena de Suministro = A First Approximation To The Spocs-Fc In The Context Of The Supply Chain Management. Maria Jose Álvarez-Gil Et Al, VIII Workshop in Operations Management and Technology, VALENCIA, ESPAÑA, 2017.
Cód. IAI: CC/0000028131
- ALVAREZ, M. J.
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Cód. IAI: CC/0000028135
- ALVAREZ, M. J.
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Cód. IAI: CC/0000026743
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Cód. IAI: CC/0000028590
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Cód. IAI: CC/0000028094

- BAFUNDI, A.
Forcing the government to guide: The information content of mandatory fiscal guidance, European Accounting Association Annual Meeting, VALENCIA, ESPAÑA, 2017.
Cód. IAI: CC/0000028093
- BLASCO, Y.; DUQUE, L.C.; LOPEZ, J.; PUJOL, M.; RIERA, C.
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- BONACHE, J. A. ; TRULLEN, J.; STIRPE, L.
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- CASTELLO, M.I.
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Cód. IAI: CC/0000028044
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Vicious and Virtuous Circles of Aspirational Talk: From Self-Persuasive to Agonistic CSR Rhetoric, Academy of Management Annual Meeting, *Atlanta*, ESTADOS UNIDOS DE AMERICA, 2017.
Cód. IAI: CC/0000028045
- CEBALLOS, M.; LADO, N.R.; GARCIA, A.
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Cód. IAI: CC/0000027178
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- SÁNCHEZ-MANZANARES, M.; ANTINO, M.; RICO, R.
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Actividades de formación y movilidad de personal investigador

Estancias en otros centros

- ANNA TOLDRA SIMATS
Título: Visiting Assistant Professor
Centro Externo: Kellogg School of Management, Northwestern University
País: ESTADOS UNIDOS DE AMERICA
Duración: 06/07/2017 a 15/08/2017.
Cód. IAI: MP/0000003595
- DAVID MARTINEZ MIERA
Título: Estancia Banco Central de Canada
Centro Externo: Banco Central de Canada
País: CANADA
Duración: 01/10/2017 a 30/11/2017.
Cód. IAI: MP/0000003584
- ENCARNACION GUILLAMON SAORIN
Título: Visita de Investigación a la University of Miami financiada por la Beca Fulbright
Centro Externo: University of Miami
País: ESTADOS UNIDOS DE AMERICA
Duración: 19/07/2017 a 18/12/2017.
Cód. IAI: MP/0000003674
- FACUNDO MERCADO
Título: Visiting Research Scholar at the Ross School of Business
Centro Externo: Ross School of Business - University of Michigan
País: ESTADOS UNIDOS DE AMERICA
Duración: 09/01/2017 a 30/06/2017.
Cód. IAI: MP/0000003513
- JORGE SURROCA AGUILAR
Título: Licencia de estudios para período superior a un año
Centro Externo: UNIVERSITY OF GRONINGEN
País: HOLANDA - PAISES BAJOS
Duración: 01/08/2015 a 31/07/2017.
Cód. IAI: MP/0000003533
- MARGARITA SAMARTIN SAENZ
Título: Estancia de investigación en el CORE.
Centro Externo: CORE. Universidad Católica de Lovaina
País: BÉLGICA
Duración: 17/07/2017 a 18/07/2018.
Cód. IAI: MP/0000003660
- VOLODYMYR MELNYK
Título: Working on a project "Promoting sustainable behavior in Europe: Mechanisms and main drivers"
Centro Externo: Department of Marketing & Customer Insight. Hamburg University, Germany
País: ALEMANIA
Duración: 01/07/2017 a 30/07/2017.
Cód. IAI: MP/0000003701
- VOLODYMYR MELNYK
Título: Working on a project "Meta-analysis on social norms in marketing"
Centro Externo: School of Journalism, Marketing and Communication. Massey University, New Zealand
País: NUEVA ZELANDA

Duración: 15/02/2017 a 15/03/2017.
Cód. IAI: MP/0000003700

Estancias de investigadores externos en la universidad

- JAIME EDUARDO RIVERA CAMINO
Título: Apoyo en actividades de formación-MBA y Doctorado
Centro Externo: CENTRUM-Business School-Universidad Católica del Perú
País: PERU
Duración: 14/08/2017 a 31/10/2017.
Cód. IAI: MP/0000003679